



25 April 2007

Freeman sent to Coventry

Whitefriars Housing Group has added a strong voice of the Coventry community to its board with the appointment of Mick Rawson.

Mick, who has been involved in housing and community initiatives for more than 25 years, is currently Enterprise Warden of the City of Coventry's Freemans' Guild, a business mentor for The Princes' Trust, and a member of the City of Coventry Ambassadors' Group.

Before his retirement the 63-year-old held the post of head of external services at Coventry City Council. Other experience he brings to the table includes 20 years in producing engineering, working with people with disabilities, fostering and developing effective and productive relationships between the voluntary and public sector, owning a newsagent's and implementing Coventry City's Council's first equal opportunities policy.

Mick, who was born and has always lived and worked in Coventry, said: "I am delighted to join Whitefriars' board and hope that the wide experience I gained whilst working in the private and public sectors will contribute to the organisation's continued success.

"As a true Coventry Kid, and as a resident who is very active in the regional and local community, I hope my voice will balance the needs of the organisation and the needs of residents. Issues I'm keen to explore include the further development of good quality social housing and continued improvements in safer estates where the law abiding majority can effectively tackle the anti-social behaviour caused by the minority.

"I'm also very excited by Whitefriars' plans to build their first homes and the large scale regeneration work in North Solihull and Coventry NDC."

Whitefriars Housing Group has 17,000 homes across Coventry.

Ends

**For further information please contact Michelle Hallmark at The Bridge Group on 024 7656 0449 or
m.hallmark@bridge-group.co.uk**