



0364.03

Monday, April 7<sup>th</sup>, 2003

## **PHOTO CALL... PHOTO CALL...PHOTO CALL...**

**What:** Whitefriars tenants springing into action on a springboard with Chairman of Whitefriars Services, Peter Lacy.

**Why:** To promote Springboard 2003 – a free information and fun day for Whitefriars customers later this month.

**When: Monday, April 7<sup>th</sup>, 10.30am**

**Where:** AT7 Centre, Austin Drive, off Bell Green Road, Longford, Coventry.

Tenants of Whitefriars Housing Group are being encouraged to spring into action as part of an initiative to encourage greater customer involvement.

Whitefriars' Customer Participation team has organised Springboard 2003 on Saturday, April 26<sup>th</sup> at the Leofric Hotel in Coventry.

Interactive fun for all the family is promised, including the chance to design a newsletter, surf the web and learn DIY skills.

BBC Radio WM DJ Bob Brolly will compere the event and there are freebies and prizes on offer.

M/f

Whitefriars Customer Involvement Manager Lynn Hanson said:

“Springboard 2003 is a different and fun way to introduce people to the various ways they can get more involved with Whitefriars. It also gives us the opportunity as a business to find out what our customers think of Whitefriars and our services. We will

listen to everything we hear from tenants and residents at Springboard in order to help shape the services we provide in future.”

**-Ends-**

**For further information please contact Laura Capewell at The Bridge Group on 02476 217 396 or email [l.capewell@bridge-group.co.uk](mailto:l.capewell@bridge-group.co.uk)**